



Thank you for your
interest in working
with us.

Hello! I am Brandon Sutter,
*the owner and author of Lone Star Farmstead,
a blog all about homesteading and becoming more
self-sufficient. Our mission is to help educate
others about homesteading and living a more self-
sufficient lifestyle through our own personal
experiences as well as the expertise and
experiences of our friends in the community.
Christ-centered and founded in March of 2014,
our blog focuses on faith, and educating people
about gardening, raising animals, practicing
homesteading skills,
and cooking great food.*



Blog Stats

Pageviews

6,341

Unique
Visitors

1,940

Newsletter
Subscribers

73

20 Social Media Stats 15

Facebook

Followers 2,368
Post Reach Avg. 1,390
Overall Reach Avg. 1,420
Comments Avg. 130
Share Avg. 12

Twitter

Followers 150

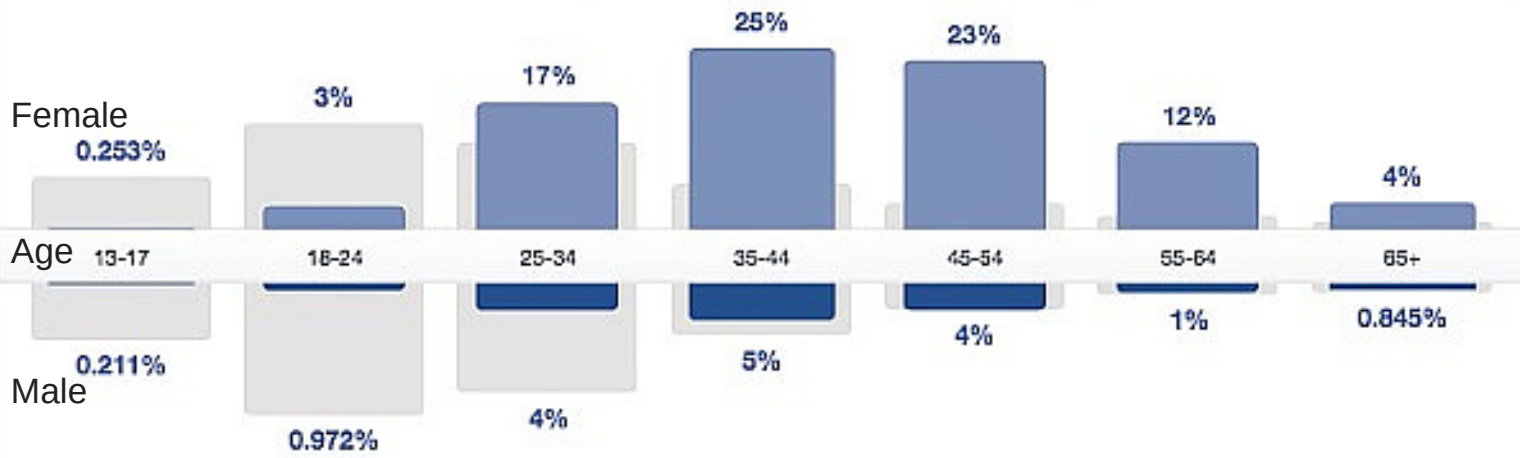
Pinterest

Followers 870
Avg. Monthly Viewers 63.8k
Avg. Daily Repins 55
Avg. Daily Click Through to blog 30

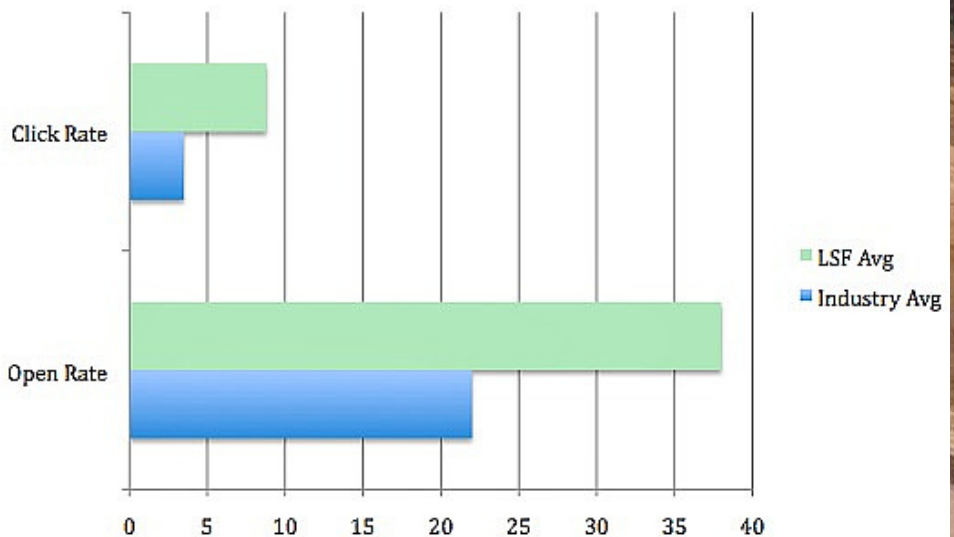
Our Readers

Demographics

Facebook Fans



E-mail Stats





Rates



Website Ads

Side Bar Ads

Above the Fold: 250 x 250 \$30 - 1 Month \$60 - 3 Months \$90 - 6 Months	Below the Fold: 250 x 250 \$20 - 1 Month \$40 - 3 Months \$80 - 6 Months	Below the Fold: 125 x 125 \$15 - 1 Month \$30 - 3 Months \$60 - 6 Months
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Above Header Ad	Below Post Ad	Number of Ad Spaces Available
Banner Ad: 1080 x 90 \$35 - 1 Month \$70 - 3 Months \$100 - 6 Months	Banner Ad 720 x 60 \$30 - 1 Month \$60 - 3 Months \$90 - 6 Months	Above the Fold - 1 Below the Fold - 3 Above Header - 1 Below Post - 1

Newsletter Ads

Above Header	Mid Page Ad	Bottom Ad
Banner Ad 720 x 90 \$30 - 1 Month \$60 - 3 Months \$90 - 6 Months	Up to 400 x 400 \$20 - 1 Month \$40 - 3 Months \$80 - 6 Months	Up to 300 x 300 \$15 - 1 Month \$30 - 3 Months \$60 - 6 Months

* Our Newsletter Is Mailed Weekly on Sundays*



Featured Posts



How It Works

I work very hard to establish trust with my readers. To that end, if you would like a featured post written for your product, I will require one of the items for personal review before I write the article. I do not write articles about items I have not personally reviewed. Once I have received the item and tested it, I require a 50% deposit on the article before I write it. I will write the featured post and, before the post is published, I will allow you to review it to decide if you would like it published or not. I will not edit the post to make it more flattering for your company should you find that the review was not positive. I will, however, edit the article to include additional facts that you would like presented or that I failed to mention in the review that are pertinent to the item and its sale. I review all items honestly and the post will reflect that.

What Your Featured Post Gets You

Your featured post will remain on my site in perpetuity or until you request that it be removed. I reserve the right to remove posts featuring items from companies no longer in business. Your post will be shared to Facebook and pinned to the top of my FB page for 7 days and then will be featured again one additional time. Your post will be shared to Twitter 4 times and to Pinterest in as many applicable boards as possible and will remain on the board in perpetuity or until you request that it be removed. All of my Pinterest boards are on a looping feature, meaning that as long as your post is on my board it will continue to be shared periodically until removed from the board. In addition to the social shares your post will be featured in my weekly newsletter 4 consecutive times.



Giveaways



In lieu of full payment, I will reduce the price of a featured post by \$25 dollars or the retail value of your item, whichever is lesser, in return for a second item for a giveaway to be featured on the blog. Once the giveaway period has ended, I will edit the featured post/giveaway post to become a featured only post to remain on my blog in perpetuity or until you request that it be removed. I reserve the right to remove featured posts on companies no longer in business. The featured post/giveaway post will receive all the same social media and weekly newsletter promotion that featured posts receive. Giveaway winners will be chosen at random from a computerized raffle program.



Rates



Featured post rates are \$100 with 50% due before the post is written but not required until after receipt of item to be reviewed. Remainder of payment is due upon final approval of the post and prior to publishing. No refunds will be issued for the deposit should you opt to not have the post published but no additional fees will be incurred. No refund of full payment will be issued should you decide that you wish to have the published post taken down, unless due to an error on my part.



Contact Us



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